Versaflex™ G 7370

Thermoplastic Elastomer

Key Characteristics

Product Description

Versaflex™ G 7370 is an easy processing, general purpose TPE designed for a wide variety of applications, and may be appropriate where FDA and EU 10/2011 compliances are required.- Non-Slip Grip

- Overmold Adhesion to Polypropylene
- Soft Touch, Rubbery Feel

General			
Material Status	• Commercial: Active		
Regional Availability	• Europe		
Features	• General Purpose • Good Colorability	• Good Flow • Good Processability	• Good Processing Stability • Recyclable Material
Uses	• Consumer Applications • Flexible Grips • Gaskets	• General Purpose • Household Goods • Overmolding	• Seals • Soft Touch Applications • Sporting Goods
Agency Ratings	• EU 10/2011 [1]	• FDA 21 CFR 177.1210 [1]	
RoHS Compliance	• RoHS Compliant		
Appearance	• Natural Color		
Forms	• Pellets		
Processing Method	• Injection Molding		

Technical Properties [2]

Physical	Typical Value (English)	Typical Value (SI)	Test Method
Density	1.20 g/cm³	1.20 g/cm³	ISO 1133
Molding Shrinkage - Flow (0.0787 in (2.00 mm))	1.3 to 2.1 %	1.3 to 2.1 %	ISO 294-4
Elastomers	**Typical Value (English)**	**Typical Value (SI)**	**Test Method**
Tensile Stress [3, 4] (100% Strain, 73°F (23°C))	348 psi	2.40 MPa	ISO 37
Tensile Stress [3, 4] (300% Strain, 73°F (23°C))	464 psi	3.20 MPa	ISO 37
Tensile Strength [3, 4] (Break, 73°F (23°C))	725 psi	5.00 MPa	ISO 37
Tensile Elongation [3, 4] (Break, 73°F (23°C))	550 %	550 %	ISO 37
Tear Strength	148 lbf/in	26.0 kN/m	ISO 34-1
Compression Set			ISO 815
73°F (23°C), 72 hr	29 %	29 %	
158°F (70°C), 22 hr	50 %	50 %	
212°F (100°C), 22 hr	78 %	78 %	
Hardness	**Typical Value (English)**	**Typical Value (SI)**	**Test Method**
Shore Hardness (Shore A, 10 sec)	70	70	ISO 48-4
Flammability	**Typical Value (English)**	**Typical Value (SI)**	**Test Method**
Flame Rating (0.06 in (1.5 mm))	HB	HB	UL 94
Fill Analysis	**Typical Value (English)**	**Typical Value (SI)**	**Test Method**
Apparent Viscosity			ASTM D3835
392°F (200°C), 11200 sec^-1	6.40 Pa·s	6.40 Pa·s	

Copyright ©, 2026 Avient Corporation. Avient makes no representations, guarantees, or warranties of any kind with respect to the Information contained in this document about its accuracy, suitability for particular applications, or the results obtained or obtainable using the information. Some of the Information arises from laboratory work with small-scale equipment which may not provide a reliable indication of performance or properties obtained or obtainable on larger-scale equipment. Values reported as “typical” or stated without a range do not state minimum or maximum properties; consult your sales representative for property ranges and min/max specifications. Processing conditions can cause material properties to shift from the values stated in the Information. Avient makes no warranties or guarantees respecting suitability of either Avient’s products or the Information for your process or end-use application. You have the responsibility to conduct full-scale end-product performance testing to determine suitability in your application, and you assume all risk and liability arising from your use of the Information and/or use or handling of any product. Avient MAKES NO WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, either with respect to the Information or products reflected by the Information. This data sheet shall NOT operate as permission, recommendation, or inducement to practice any patented invention without permission of the patent owner.

Processing Information

Injection	Typical Value (English)	Typical Value (SI)
Suggested Max Regrind	20 %	20 %
Rear Temperature	320 to 370 °F	160 to 188 °C
Middle Temperature	350 to 380 °F	177 to 193 °C
Front Temperature	370 to 410 °F	188 to 210 °C
Nozzle Temperature	370 to 420 °F	188 to 216 °C
Mold Temperature	60 to 100 °F	16 to 38 °C
Back Pressure	0.00 to 120 psi	0.00 to 0.827 MPa
Screw Speed	40 to 100 rpm	40 to 100 rpm

Notes

[1] Product rating may be influenced by end product design and/or conditions of use. Please contact GLS Thermoplastic Elastomers for information addressing EU (EU, 10/2011) and FDA (21 CFR 177.1210) compliance.

[2] Typical values are not to be construed as specifications.

[3] Die C

[4] 2 hr

CONTACT INFORMATION

North America
Avon Lake, United States
33587 Walker Road
Avon Lake, OH, United States , 44012
+1 440 930 1000
+1 844 4AVIENT

South America
Sao Paulo, Brazil
Av. Francisco Nakasato, 1700
13295-000 Itupeva
Sao Paulo, Brazil
+55 11 4593 9200

Asia
Shanghai, China
2F, Block C
200 Jinsu Road
Pudong, 201206
Shanghai, China
+86 (0) 21 6028 4888

Europe
Pommerloch, Luxembourg
19 Route de Bastogne
Pommerloch, Luxembourg , L-9638
+352 269 050 35

avient.com

Copyright ©, 2026 Avient Corporation. Avient makes no representations, guarantees, or warranties of any kind with respect to the Information contained in this document about its accuracy, suitability for particular applications, or the results obtained or obtainable using the information. Some of the Information arises from laboratory work with small-scale equipment which may not provide a reliable indication of performance or properties obtained or obtainable on larger-scale equipment. Values reported as “typical” or stated without a range do not state minimum or maximum properties; consult your sales representative for property ranges and min/max specifications. Processing conditions can cause material properties to shift from the values stated in the Information. Avient makes no warranties or guarantees respecting suitability of either Avient’s products or the Information for your process or end-use application. You have the responsibility to conduct full-scale end-product performance testing to determine suitability in your application, and you assume all risk and liability arising from your use of the Information and/or use or handling of any product. Avient MAKES NO WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, either with respect to the Information or products reflected by the Information. This data sheet shall NOT operate as permission, recommendation, or inducement to practice any patented invention without permission of the patent owner.